

At **ExpoPlus**, we're constantly seeking new ways to reduce our carbon footprint on the environment. We work closely with our clients to create solutions that meet their decorating needs while also addressing our desire to have "green" meetings. This partnership allows us to create events that are both attractive and environmentally friendly.

It's our company policy to use as many products that are reusable, recyclable and made from recycled materials as possible. Here are a few examples:

- 100% recyclable carpet
- 100% recyclable carpet pad made with 98% pre- and post-consumer content
- Reusable banjo drape, table skirts, and trash cans
- Poly film made from 50% recycled material

Because we are committed to true environmental sustainability, we are working toward LEED Certification for our Atlanta and New York facilities by the end of 2010. It's an expensive process but one that will let **ExpoPlus** help preserve the environment for generations to come.

We partner with companies that share our belief in reducing our environmental impact however we can. It is our goal to work with local companies committed to the latest recycling technologies available. These include:

- Aluminum system recycling: Newell Recycling, East Point, GA
- Carpet recycling: Homeland Company, Dalton, GA
- Carpet pad recycling: Juliano Carpet Supply & Pad Recycling, Stockbridge, GA
- Paper recycling: American Paper Recycling, Atlanta, GA

We also reduce paper waste with our online ordering system, which currently accounts for 80% of our shows. By offering electronic PDF versions of all exhibitor kits that can be emailed to exhibitors, we dramatically reduce the amount of paper waste produced by our office.

We will continue to instill policies — not only for events, but also in our own day to day activities — to reduce the waste we produce by seeking eco-friendly solutions that make sense for the environment, our company, our employees, and our clients.